

A MILLENNIUM DEVELOPMENT GOALS PROJECT

MILLENNIUM DEVELOPMENT GOALS

0.71WORLD8GOALSUDECIDE<\$1<0.65BVALUE\$ FOR MONEY?

JOIN US IN A CAMPAIGN TO DELIVER THE 2015 TARGETS!

THE 8 MILLENNIUM DEVELOPMENT GOALS (MDGs) WERE AGREED AT THE UNITED NATIONS MILLENNIUM SUMMIT IN SEPTEMBER 2000 AND NEARLY 190 COUNTRIES HAVE SIGNED UP TO THEM INCLUDING IRELAND AND THE UNITED KINGDOM.

THE 8 GOALS RANGE FROM HALVING GLOBAL POVERTY AND HUNGER TO PROTECTING THE ENVIRONMENT, IMPROVING HEALTH AND SANITATION AND TACKLING ILLITERACY AND DISCRIMINATION AGAINST WOMEN.

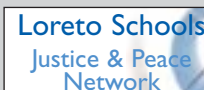
THEY WERE INTRODUCED AS PART OF A BROADER AGENDA TO DEVELOP A SET OF DELIVERABLE TARGETS THAT COULD BEGIN TO MAKE A REAL DIFFERENCE AND TO CHALLENGE THE ENDLESS TALK ABOUT CHANGE.

ALONGSIDE THE GOALS, A SERIES OF 18 TARGETS WERE AGREED TO IDENTIFY A SET OF DELIVERABLE OUTCOMES TO AIM FOR WITHIN A FIXED PERIOD OF TIME, AND ALSO MAKE IT EASIER TO MEASURE PROGRESS.

THE INTENTION IS THAT ALMOST ALL OF THESE TARGETS WILL BE ACHIEVED BY 2015. UNFORTUNATELY, WHILE SOME PROGRESS IS BEING MADE TOWARDS MEETING SOME OF THE TARGETS IN SOME OF THE AFFECTED COUNTRIES, IN MANY CASES PROGRESS IS UNEVEN, TOO SLOW OR NON-EXISTENT.

PRESSURE NEEDS TO BE APPLIED TO HELP ACHIEVE THESE INTERNATIONALLY AGREED GOALS. THIS EDUCATION CAMPAIGN IS PART OF THAT PROCESS.

This campaign is supported by:



WWW.DEVELOPMENTEDUCATION.IE

1 WORLD 8 GOALS U DECIDE - TARGET 2015

8 GOALS

GOAL 1 - POVERTY AND HUNGER

CUT IN HALF THE NUMBER OF PEOPLE WHO LIVE ON LESS THAN ONE US DOLLAR A DAY AND WHO SUFFER FROM HUNGER

GOAL 2 - EDUCATION

MAKE SURE THAT ALL CHILDREN START AND FINISH PRIMARY SCHOOL

GOAL 3 - GIRLS

ENSURE THAT AS MANY GIRLS AS BOYS GO TO SCHOOL

GOAL 4 - INFANTS

CUT BACK BY TWO-THIRDS THE NUMBER OF CHILDREN WHO DIE BEFORE THEY REACH THE AGE OF FIVE

GOAL 5 - MOTHERS

CUT BACK BY THREE-QUARTERS THE NUMBER OF WOMEN WHO DIE WHEN THEY ARE HAVING BABIES

GOAL 6 - DISEASE

STOP DISEASES LIKE HIV/AIDS, MALARIA, TB, FROM SPREADING FURTHER

GOAL 7 - ENVIRONMENT

CUT IN HALF THE NUMBER OF PEOPLE WHO LACK CLEAN WATER, IMPROVE THE LIVES OF PEOPLE WHO LIVE IN SLUMS, AND PROMOTE POLICIES THAT RESPECT THE ENVIRONMENT

GOAL 8 - GLOBAL PARTNERSHIP

PROMOTE GREATER COOPERATION AMONG ALL NATIONS WITH SPECIAL CONCERN FOR FAIRER DEALS FOR POOR COUNTRIES IN TRADE, AID, DEBT, NEW TECHNOLOGIES, ETC.

50 COUNTRIES WITH ALMOST 900 MILLION PEOPLE ARE GOING BACKWARDS ON AT LEAST ONE OF THE GOALS - 24 OF THESE COUNTRIES ARE IN SUB-SAHARAN AFRICA

ANOTHER 65 COUNTRIES WITH 1.2 BILLION PEOPLE RISK FAILING TO MEET AT LEAST ONE MDG UNTIL AFTER 2040, MISSING THE TARGET BY AN ENTIRE GENERATION.

POVERTY - IN 2015 IF CURRENT TRENDS CONTINUE - THERE WILL BE 827 MILLION LIVING IN EXTREME POVERTY - 300 MILLION MORE THAN IF THE MDG TARGET WERE REACHED

CHILD DEATHS - BASED ON CURRENT TRENDS, THE MDG GOAL TO REDUCE DEATHS OF CHILDREN UNDER FIVE YEARS WILL ONLY BE MET IN 2045 - 30 YEARS LATE. OVER THE NEXT DECADE, THE CUMULATIVE HUMAN COST OF MISSING THIS TARGET WILL BE 41 MILLION CHILD DEATHS.

PRIMARY EDUCATION - IN 2015, 47 MILLION CHILDREN WILL STILL BE OUT OF SCHOOL, 19 MILLION OF THEM IN SUB-SAHARAN AFRICA.

WATER AND SANITATION - INSTEAD OF HALVING THE RANKS OF THE 1 BILLION WHO LACK ACCESS TO FRESH DRINKING WATER, IF CURRENT TRENDS CONTINUE, THERE WILL STILL BE 210 MILLION PEOPLE WITHOUT ACCESS AND 2 BILLION WITHOUT PROPER SANITATION, MOSTLY IN SUB-SAHARAN AFRICA.

GOOD NEWS

1990 - 2003

BAD NEWS

- * 130 MILLION PEOPLE LIFTED OUT OF EXTREME POVERTY
- * 2 MILLION FEWER CHILD DEATHS A YEAR
- * 30 MILLION MORE CHILDREN IN SCHOOL
- * 1.2 BILLION PEOPLE GAINED ACCESS TO CLEAN WATER

- * 2.5 BILLION STILL LIVE ON LESS THAN 2 DOLLARS A DAY
- * 10 MILLION PREVENTABLE CHILD DEATHS EVERY YEAR
- * 115 MILLION CHILDREN STILL OUT OF SCHOOL
- * MORE THAN ONE BILLION PEOPLE STILL HAVE NO ACCESS TO SAFE WATER; 2,6 BILLION LACK ACCESS TO SANITATION

8 GOALS - 8 THINGS YOU CAN DO - FOR STARTERS!

1

ENCOURAGE DISCUSSION OF THE ISSUES SURROUNDING THE MDGS — USE THE MATERIALS ON WWW.DEVELOPMENTEDUCATION.IE TO HELP WITH THIS AND GET FURTHER INFORMATION FROM THE SITES LISTED OVER. ORGANISE DISCUSSION AND DEBATE IN YOUR SCHOOL, CLUB, COMMUNITY GROUP OR CHURCH. IT'S IMPORTANT THAT PEOPLE KNOW ABOUT THE ISSUES AND THE DEBATES!

2

SPREAD THE WORD — YOU CAN HELP RAISE AWARENESS ABOUT THE MDGS BY GETTING COPIES OF THIS BROCHURE (DOWNLOAD IT FROM WWW.DEVELOPMENTEDUCATION.IE) OR BY MAKING COPIES YOURSELF. GIVE IT TO YOUR FRIENDS, FAMILY AND OTHERS IN THE COMMUNITY, TRADE UNION OR CHURCH. MULTIPLY THE MESSAGE BY GETTING THEM TO MAKE AND DISTRIBUTE COPIES TOO! MAKE YOUR OWN BROCHURE — IF YOU NEED EXTRA MATERIALS, LET US KNOW — CONTACT OUR MDG'S PROJECT OFFICER AT INFO@8020.IE OR PHONE US ON 01-286 0476.

3

SET UP YOUR OWN MDG GROUP — OTHERS ALREADY HAVE, START BY RECRUITING FRIENDS WITH A COMMON INTEREST AND BUILD ON FROM THERE — DECIDE WHAT ACTIONS YOUR GROUP MIGHT UNDERTAKE AND BUILD UP AN AGENDA.

4

ORGANISE YOUR OWN MDG EVENT — ASK YOUR TEACHER, LEADER, COMMUNITY/CHURCH GROUP TO GIVE YOU THE FLOOR, THINK ABOUT WHAT YOU WANT TO SAY AND HOW BEST TO SAY IT! INVITE OTHERS TO HELP YOU — USE THE POWERPOINT PRESENTATION AVAILABLE AT [HTTP://WWW.DEVELOPMENTEDUCATION.IE/ISSUES/MDG.PHP](http://WWW.DEVELOPMENTEDUCATION.IE/ISSUES/MDG.PHP)

5

PUBLISH YOUR OWN ARTICLES ON THE ISSUE — USE THE INFORMATION IN THIS LEAFLET AND ELSEWHERE TO WRITE AN ARTICLE FOR YOUR SCHOOL, CLUB, UNION, CHURCH OR COMMUNITY MAGAZINE. WRITE ONE FOR THE INTERNET OR FOR YOUR LOCAL NEWSPAPER.

6

ORGANISE AN MDG ART/POSTER/DRAMA COMPETITION — THINK ABOUT WHAT YOU WANT TO SAY AND HOW TO VISUALISE IT — FIND A GALLERY OR A SPACE THAT WILL ALLOW YOU TO DISPLAY THE RESULTS AND INVITE OTHERS TO ADD COMMENTS ETC. PUT ON THE DRAMA (OTHERS DID, SEE WWW.DEVELOPMENTEDUCATION.IE)

7

PAINT AN MDGS WALL MURAL — WE DID (SEE WWW.DEVELOPMENTEDUCATION.IE) — SET UP A GROUP, RESEARCH THE ISSUE, DESIGN AND PAINT A MURAL THAT WILL HAVE IMPACT — NEGOTIATE A WALL FIRST! THINK ABOUT HOW TO VISUALISE THE ISSUES, WHAT KEY IDEAS TO INCLUDE, IMAGES, SYMBOLS ETC. USE THIS MURAL TO EDUCATE OTHERS.

8

ORGANISE AN MDG FORUM — INVITE PARTICIPANTS FROM OTHERS SCHOOLS OR GROUPS TO JOIN YOU AND DISCUSS HOW TO MOVE THE AGENDA AHEAD! WE PLAN TO ORGANISE A NUMBER OF SUCH FOR A REGIONALLY AND NATIONALLY OVER THE NEXT FEW YEARS — CONTACT US FOR DETAILS!

IF YOU WOULD LIKE TO BECOME MORE INVOLVED IN OUR EDUCATION CAMPAIGN OVER THE COMING YEARS, CONTACT US AND WE'LL LET YOU KNOW WHAT'S HAPPENING!

CONTACT US AT INFO@8020.IE OR ON 00353 1 286 0487

VALUES FOR MONEY?

WHAT WE PLAN TO DO AND HOW YOU CAN BECOME INVOLVED

OVER THE NEXT 3 YEARS, THE ORGANISATIONS INVOLVED IN THIS MDGS EDUCATION CAMPAIGN PLAN TO ORGANISE A NUMBER OF ACTIVITIES IN WHICH YOU CAN BECOME INVOLVED, INCLUDING:

- * LOCAL AND NATIONAL YOUTH FORUMS ON THE MDGS AT WHICH TO DISCUSS AND DEBATE WHAT NEEDS TO BE DONE, HOW BEST TO DO IT AND WHAT'S HAPPENING LOCALLY AND NATIONALLY — YOU CAN PARTICIPATE!
- * DRAFTING AND PUBLISHING AN MDGS CHARTER FOR USE DURING ELECTIONS AT LOCAL AND NATIONAL LEVEL — THE CHARTER WILL OUTLINE WHAT NEEDS TO BE DONE TO REALISE THE GOALS
- * WORKING WITH YOUNG PEOPLE TO DEVELOP OUR SKILLS OF LOBBYING AND ADVOCACY SO THAT WE CAN WORK TOGETHER TO ACHIEVE REALISTIC CHANGE
- * DEVELOPING A LOBBYING STRATEGY THAT TARGETS PARTICULAR GOVERNMENTS AND INSTITUTIONS ON SPECIFIC ISSUES AND CHALLENGES
- * ORGANISING AND DELIVERING A SERIES OF LOBBYING ACTIVITIES INVOLVING YOUNG PEOPLE IN DUBLIN, BELFAST, LONDON, BRUSSELS AND NEW YORK — THESE WILL TAKE PLACE IN 2007
- * SHARING INFORMATION ON WHAT'S HAPPENING LOCALLY, NATIONALLY AND INTERNATIONALLY AS REGARDS THE MDGS ON WWW.DEVELOPMEN TEDUCATION.IE

FOR MORE INFORMATION ON THESE AND OTHER ACTIVITIES, CONTACT US ON INFO@8020.IE OR ON 00353 1 286 0487



FOR ADDITIONAL INFORMATION ON THE MILLENNIUM DEVELOPMENT GOALS AND RELATED ISSUES, SEE THE FOLLOWING SITES:

WWW.IRISHAID/CHALLENGES.ASP (INTRODUCTION TO THE MDGS)

WWW.UN.ORG/MILLENNIUMGOALS/ (MAJOR INFORMATION SITE)

WWW.UN.ORG/PUBS/CYBERSCHOOLBUS/ (MORE FRIENDLY AND ACCESSIBLE)

WWW.UNDP.ORG/MDG/ (FULL OF DETAIL AND USEABLE MATERIALS)

WWW.CONCERN.NET/DEVELOPMENT (CHECK OUT THE MATERIALS ON CHILD LABOUR)

[HTTP://WWW.UNHCHR.CH/DEVELOPMENT/MDG.HTML](http://WWW.UNHCHR.CH/DEVELOPMENT/MDG.HTML) (A HUMAN RIGHTS PERSPECTIVE ON THE MDGS)

[HTTP://WWW.EUROPE-CARES.ORG/HOME_ENG.HTM](http://WWW.EUROPE-CARES.ORG/HOME_ENG.HTM) (THE EUROPEAN UNION'S POSITION ON THE MDGS)

WWW.AIDLINK.IE/FACT_SHEETS.HTM (USEFUL FACT SHEETS ON SOME OF THE KEY ISSUES)

WWW.YOUTH.IE/RES.HTML (WATCH OUT FOR THE RESOURCE MAKING A DIFFERENCE IN THE RESOURCES SECTION)

WWW.TROCAIRE.ORG/EDUCATIONANDCAMPAIGNS/EDUCATION (CHECK OUT THE CSPE WEBSITE)

WWW.SELFHELP.IE/SELFHELP/MAIN/PICTURESDOWNLOAD.HTM (GREAT PICTURES FOR USE)

LOOK AROUND THE SITES — THEY HAVE FACTS AND FIGURES, CASE STUDIES, PICTURES (THAT CAN BE DOWNLOADED AND USED — SEE THE SELF HELP SITE) AS WELL AS IDEAS FOR ACTION ETC.

FOR FURTHER INFORMATION,
CHECK OUT:

WWW.DEVELOPMEN TEDUCATION.IE